

**CONNERSVILLE HIGH SCHOOL**  
**ECHS BUSINESS PATHWAY**  
 Technical Certificate in Business Administration

IVY TECH COURSE		CHS COURSE	College Credit Hrs.
CINS 101	Introduction to Microcomputers	Digital Applications and Responsibility	3
IVYT 111	Student Success Elective	**embedded course with Dig. App. & Resp.	1
MKTG 101	Principles of Marketing	Principles of Marketing	3
ENTR 101	The Entrepreneur and the Enterprise	Entrepreneurship & New Ventures	3
BUSN 101	Introduction to Business	Principles of Business Management	3
BUSN 105	Principles of Management	Administrative and Office Management	3
BUSN 201	Business Law	Business Law & Ethics	3

IVY TECH COURSE		CHS COURSE	College Credit Hrs.
W131	Elementary Composition	Advanced Composition ACP	3
<b><u>CHOOSE ONE ELECTIVE COURSE:</u></b>			
<b>Humanities/Social &amp; Behavioral Sciences Elective</b>			
PSYC 101	Introduction to Psychology	Psychology	3
HIST 101	Survey of American History 1	AP US History 1	3
HIST 102	Survey of American History 2	AP US History 2	3
<b>TACO U</b>	<b>Must take TWO on-line courses via Ivy Tech</b>		
	Business Administration Elective		3
	Business Administration Elective		3

Total 31  
Credit Hrs.

\*CHS Early College Students may take two on-line courses for FREE

\*On-line courses must be during Senior year (including the summer before and after Senior year)

Technical Certificate in Business Administration will be accepted as a block of 31 credit hours at Ivy Tech.